



ARTOMA

MEL RAMOS



Mel Ramos (1935 – 2018), Pop Art pioneer from the very start, developed a passion for a tantalizing and seductive visual language beginning in 1963. Beauty queens and Hollywood stars in combination with products from the consumer world in typical pop colors are inhabiting his paintings. Similar to the advertising aesthetics from magazines he arranges women's bodies in erotic-almost vulgar-positions on consumer goods and makes the advertising industry's permanent topic "sex sells" a subject of discussion. Despite the clarity of his composition and his balanced forms, Mel Ramos—like many artists of Pop Art—works with double meaning, his works are formulations of an erotic fantasy that illustrates a fundamental pattern of marketing strategies in advertising. Thus, Ramos exposes the advertising industry's strategies by exhibiting them as ironic visual quotations.



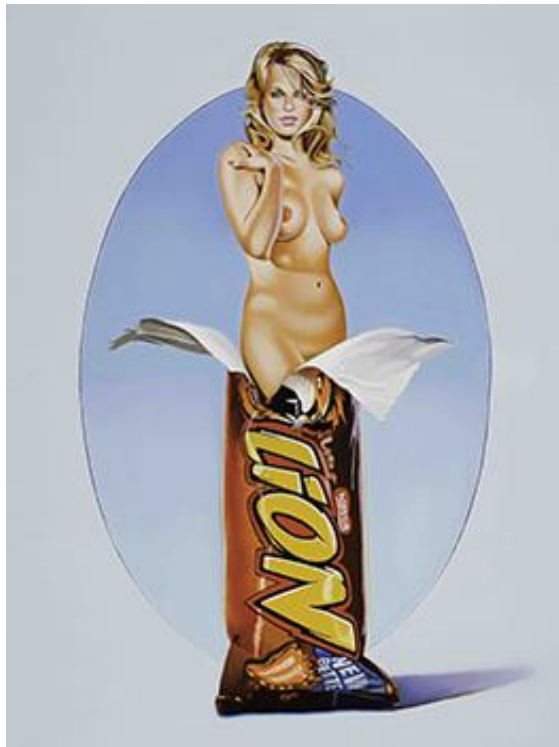
Exhibits:

With up to 30 paintings, 100 works on paper and 5 sculptures; the selection of works can also be reduced to works on paper

Exhibition venues:

- 2011** Albertina, Vienna, Austria; Weltkulturerbe Völklinger Hütte, Germany
- 2010** Kunsthalle Tübingen, Museum Villa Stuck, Munich, Germany
- 2007** Stadtgalerie Klagenfurt, Austria
- 2006** Claustro de Exposiciones, Cádiz, Spain
- 2002** Palazzo dei Sette, Comune di Orvieto, Italy
- 2000** Kunstforum Fränkisches Seenland, Gunzenhausen, Germany
- 1999** Galleria Civica di Modena, Italy; Museum Moderner Kunst – Stiftung Wörlen, Passau; Kunsthalle Wilhelmshaven, Germany

Works:



Mel Ramos
Liona Lilli, 2012
Oil on canvas
101,6 x 76,2 cm

Mel Ramos
*Campari: The Lost
Painting of 1965 #19*,
2000
Oil on canvas
177,8 x 120,7 cm

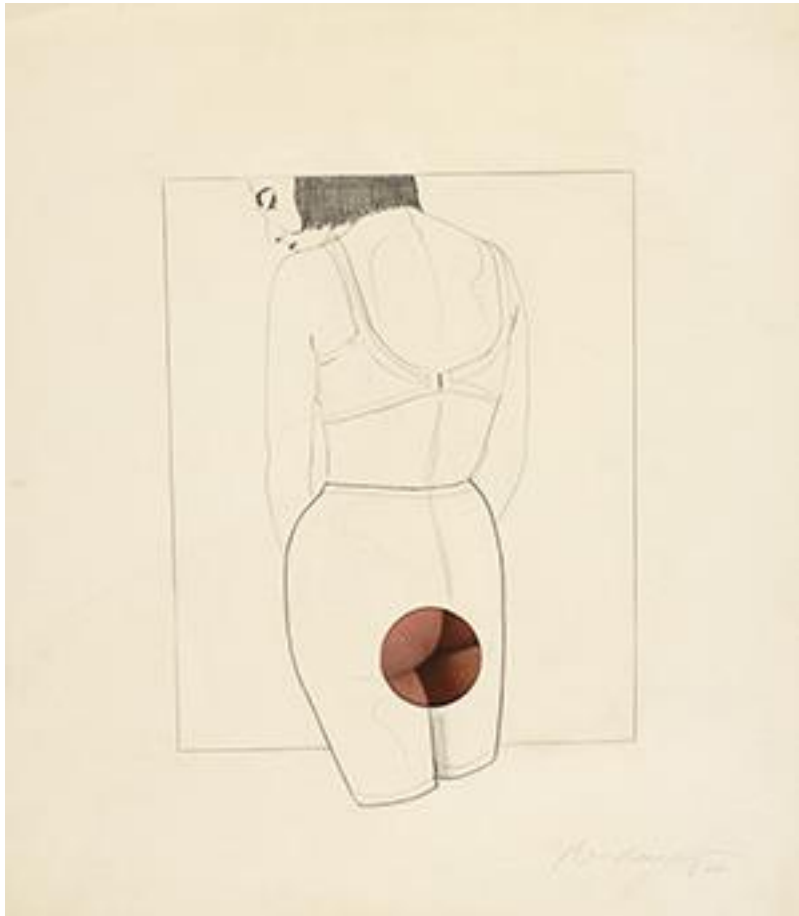
Mel Ramos
Martina Martini, 2012
Oil on canvas
101,6 x 76,2 cm



Mel Ramos
The Flash #2, 1962
Oil on canvas
76,8 x 48,3 cm



Mel Ramos
The Pause that Refreshes, 2007
Synthetic resin, painted
53 x 53 x 20 cm

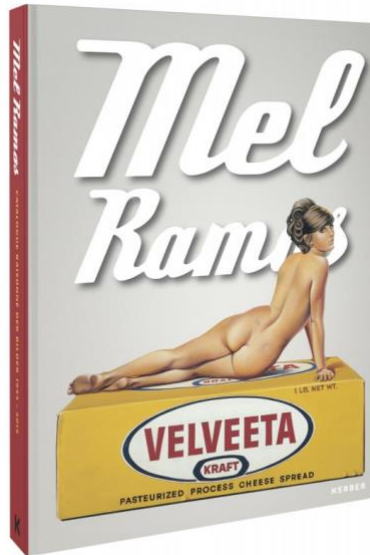


Mel Ramos
Rear View Roxy, 1966
Mixed media on paper
53,3 x 46,3 cm



Mel Ramos
Study for Tallulah Tucher, 2012
Pencil and colored pencil on paper
56 x 38 cm

Catalogues:



Mel Ramos-Catalogue Raisonné of the Paintings 1953-2015, 2016

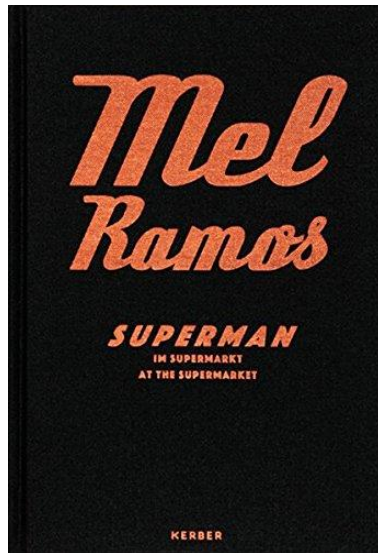
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Mel Ramos-Superman at the Supermarket, 2015

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